

## Programme

- 9:30 **Registration and coffee**
- 10:00 **Welcome and Introduction by Chair**
- 10:15 **Introduction to the SEG Project**  
 Mr Les Andrews, Surrey County Council
- 10:30 **Introduction to Smart Groups and Facilitators**  
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- 10:40 **Tea & Coffee Break – Exhibitions**
- 11:00 **Smart Groups** (workshops in groups of 10-15 people)  
*Smart Business Sites: location, infrastructure, design*  
 lead by Consortium Haviland/Interleuven/Vlaams-Brabant  
*Smart Use of Land – Space Gain: innovative and creative use of space in and around business sites*  
 lead by Province of Utrecht  
*Smart Working Practices: integrating resources, technology and flexible working*  
 lead by Surrey County Council  
*Smart Policies: how to achieve better regulation and guidance together with support at all levels of Government*  
 lead by University of Darmstadt
- 12:30 **Lunch and Exhibitions**
- 13:30 **Smart Groups** (same as above but different groups of delegates)  
*Smart Business Sites: location, infrastructure, design*  
 lead by Consortium Haviland/Interleuven/Vlaams-Brabant  
*Smart Use of Land – Space Gain: innovative and creative use of space in and around business sites*  
 lead by Province of Utrecht  
*Smart Working Practices: integrating resources, technology and flexible working*  
 lead by Surrey County Council  
*Smart Policies: how to achieve better regulation and guidance together with support at all levels of Government*  
 lead by University of Darmstadt
- 15:00 **Plenary feedback session**
- 15:45 **Wrap up session – Integrate outcomes**
- 16:00 **Close**

## Objectives

### Objectives are to:

- explore relevance of SEG to North West Europe
- showcase examples of smart practices
- share experience from other relevant projects/organisations
- test our definition of SEG
- raise the profile of SEG
- engage with experts
- introduce SEGDEG, a toolkit for Smart Economic Growth.